CFOOTMAD Meeting Minutes, 8 September 2018

Present: Nancy Reindl, Sam Smith, Julia Olson, Mark Berte, Steve Thomas

1. Minutes

* Minutes from June and August were approved.

1. Personnel

<In separate file.>

1. Dance safety and etiquette.

* Sharon and Helle will be starting up the “Dear Dancy” feature, using “fake” questions.
  + We want to expand this to dancer-submitted questions. We need to publicize this. (Contacts: Duffy for Website, Paul for newsletter, Betsy for Facebook?)
* We haven’t done as much with the “Dance Angel” buttons.
  + Is “Dance Angel” the best terminology? Another suggestion was “Help Desk.”
  + Who would these people be? We need to clearly define expectations/chains of reporting and responsibility. BIDA has built something similar. Devon Reynolds may be a good person to talk to.
* Mark has updated the etiquette binders as requested, but they aren’t really being used.
  + Can they be incorporated into the etiquette lessons?
  + Sam and Christa \*still\* need to do this.

1. Promotions

* Dance coupons with Teri—she does accept the yellow ones, but evidently not the newer ones.
* The Rainbeaus collaboration was successful; other efforts not so much. We didn’t get as much recognition or response to Bob Isaacs as we might have expected.
* We did have good summer attendance.
* We talked a bit about Scott’s presentation, about holding a dance on the CU Campus.
* Are facebook events visible or clearly posted to the CFOOTMAD group?

1. Inclusivity/Queer Outreach

* The Rainbeaus event went really well. Several members of that group have been coming to our dances, several CFOOTMAD dancers have signed up to their intro class.
* There has been talk of starting a new dance series, with explicitly gender-neutral calling.
  + This could take the fourth-Saturday timeslot left open by the cancellation of the Westminster dance.
  + What would be the appropriate venue? Would this tie into to available grants, potentially from Adams or Arapahoe counties?
  + Would/should this be a CFOOTMAD sponsored event? There are legitimate concerns about drawing attention/attendance from other dances—especially Denver.
  + Christa has been working to organize a meeting time/location for interested people.
* Is facebook moderation in a stable place? Seems like, for now. The board (or other board members) can provide clearer guidelines, or second opinions, if they’re needed or helpful.

1. Improving the lessons.

* It’s worth training callers on improving their lesson, both for effectiveness, and to seed appropriate and inclusive norms in the dance.
* George Marshall does a great lesson, but a formal workshop likely won’t work as part of the Wild Asparagus weekend plans.
  + T.C. also joined Bob Isaacs’ lesson.
* Do we want to explore further workshops, perhaps with Erik Erhardt of ABQ?

1. Planning Rocky Mountain Rendezvous

* The day previous (Sept. 7), we discussed concerns and tasks for the Labor Day ’19 weekend:
  + Proposed costs: $150 for early-bird registration (before sometime in June); $175 for regular registration, with a cut-off. $80 for under-30s.
    - The $80 discount has already been factored into the financial estimates.
    - Will this be refundable? Perhaps if a replacement is found? What time-scales?
  + Scholarships: Half-price attendance for 6-hours of work. Should double-scholarships be available?
    - It would be really useful to have a master list of jobs that will be needed, so as to allocate scholarships.
    - It’s much easier to adjust the website than the paper flyer. This means the flyer may say “Interested in Scholarships? Check the website!”

1. Next meeting

* Christa and Mark will be going to Harvest Moon in October; thus we will meet next in November.