

CFOOTMAD Meeting Minutes  
2018-5-12

In attendance: Steve Thomas, Christa Torrens, Nancy Reindl, Mark Berte  
Absent: Sam Smith, Julie Olsen

Mark volunteered to edit an etiquette poster for cfootmad. Nancy will ask New Mexico Folkmad if we can base a poster off theirs.

Nancy will talk to Teri about giving out yellow next dance free coupons and taking data on where new dancers heard about contra dancing.

**Betsy Keith, Sharon Thomas, Duffy Boyle, Julie Olsen and Scott Rowe joined the board for discussion on promotions and increasing attendance at dances.**

The following ideas were brainstormed, and volunteers for each are in red.

-contacting community groups such as church groups or singles groups and inviting them to one of our dances at half price, or providing a private event for them if they want

- some groups that came to mind were Mile High Church singles group (**Nancy**), Colorado Mountain Club, The Rainbeaus (**Duffy**), Grey Wolves, Home schools (**Julie**), meetup groups

- Family Dance in Denver (back burner)

- College Campuses and High Schools

- Regis, UCD Auroria (**Julie**), CO Free University, CU Boulder (**Scott will look into space and distribute flyers when available**), CU Denver, DU, East High, North High, Lakewood, Boulder or New Vista

- this could include starting an evening dance on campus, providing classes or distributing flyers (**Scott knows Cathy from Fort Collins is a good graphic artist and he'll ask her if she would do a flyer for us**) Teri gave input about what to include on flyers - good exercise, it can ease depression, include news articles that verify this

- Teri suggests distributing flyers at Health Centers and Mental Health Clinics

- Reach out to other dance clubs and groups

- posting flyers at the Mercury cafe (**Julie**)

- Gyms - flyers?

- Promote more with a Facebook Events (**Betsy**). Nancy will make Betsy an administrator

- Survey Monkey (back burner)

- Welcome Wagon - Nancy sent them an email 5/13/18 asking for more information
- Asking nearby contra dances to link to cfootmad website (and vice versa)
- Include band members' names on calendar with the name of the band (Paul Somlo is in charge of the calendar)
- Take data at dances on where new dancers heard about contra dancing (Nancy)
- Maybe we lose some dancers because of negative experiences. Teaching dance etiquette may improve behavior in general and provide a guideline for new dancers so they know these behaviors are inappropriate and not condoned by the community.
  - develop a poster of dance etiquette
  - short etiquette lessons at each dance (Sam and Christa) Keep language positive, "This is what a good dancer looks like." Teri's email input is we don't want to scare new dancers with too much talk of the negatives.
  - Dear Abby type column for the newsletter, probably to be called Dear Dancy. Provide an email address for dancers to write to on our website (Sharon Thomas with support from Julie and Nancy. Duffy will set up an email address and link on the website)
  - Comments and Suggestions boxes at each dance (Sharon will contact dance co-ordinators and set up boxes for them if they like.)
- Have Dance Angels to help new dancers and to be available to handle issues if the coordinator isn't available. We will need buttons for this. Board approved this idea. (Nancy will ask Paul for some buttons. We'll have to decide what the qualifications to be a dance angel are.)
- Community Calendars (back burner)