

## **CFOOTMAD Board Meeting – July 8, 2017**

In attendance: Nancy Reindl, Sam Smith, Paul Somlo, Christa Torrens

### **Administrative**

- Minutes of previous meeting approved.

### **Donations**

- Acknowledge Sass donation in newsletter. Nancy to send thank you card/email to family, announcement at dance also.

### **Capital Expenditures**

- Sam spoke to Sue Horne regarding Boulder sound equipment – no needs.

### **Promotional**

- Bring-a-Friend campaign; limited participation. Conclusion is that price is not motivator, possible that May is not good timing.
- Suggested that we have coupons for free admission at all times.
- Sam to send email regarding PR funding - \$75 for Westy, \$75 other.

### **Board Compensation**

- Discussed free admission for board members – consensus was no.

### **Metrics**

- Nancy suggested use of Survey Monkey/laptop at dances.

### **Series Issues**

- Christa to make “poster” regarding “fragrance free events”.
- Sam suggested roundtable with LGBT community.

### **Meetup**

- Pam Brown amended Meetup regarding the Zesty – added language that communicates “advanced dance”.

### **Specials**

- Great Bear 5.0 October 2017, Pete’s Posse March 2018, Wild Asparagus October 2018.

### **History**

- Cindi Rixey-Scott presented history of Cfootmad board.